

FROM THE PRESIDENT'S DESK



John Loffhagen: President, IFSG

"In recent years, India has witnessed an exponential growth in the number of fantasy sports users, making it a popular trend amongst sports fans in the country. An increasing number of operators are now entering the market to provide sports fans with even more immersive experiences. This rising phenomenon presents immense opportunities for investors, upcoming operators and key policymakers to work together towards building this rapidly-growing industry. I am delighted to be a part of IFSG and I look forward to strengthening the buzzing fantasy sports ecosystem in the country."

LATEST IFSG MEMBERS



Fantasy Sports League

PlayerzPot, a reliable, secure and fast-growing fantasy sports arena, takes you to an exciting spin of your favorite game, be it cricket, football or kabaddi along with earning real money. It offers players the liberty of choosing their own league, players, and lucky pot.



Founded by Rohit Nair, Ulf Ekberg and Trigam Mukherjee, StarPick is an Indian fantasy sports platform offering Cricket, Kabaddi, Football, Ice Hockey, Basketball, Formula1, Golf, Bicycle Racing, Horse racing, E-Sport. With years of experience in creating the most attractive fantasy league platforms, StarPick will craft a deeply engaging and rewarding gameplay for fans.

Join the Sports Gaming Revolution today! To become an IFSG Member, visit www.ifsg.in

GAMEPLAN 2018 REWIND



Watch the full video [here](#)

“ IN THE FIRST 2 YEARS, FANTASY SPORTS HELPED SECURE THE CORE FOOTBALL FANS, NOW THE FOCUS HAS MOVED TO STRENGTHENING THE ENGAGEMENT OF CASUAL FANS. ”



- Srinivasan G (Group Head: Marketing & Strategy, ISL) talks about the growing popularity of fantasy football in India and the way forward.

INDUSTRY NEWS & UPDATES



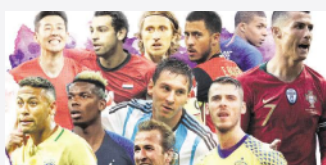
Sunil Chhetri named StarPick's Brand Ambassador For World Cup Football 2018

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Dream11's campaign 'Dimaag Ki Kick' aims to make football season even more exciting with MS Dhoni

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Has fantasy sports league got the right direction in India?

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Fantasy Sports to have 100 million users in India by 2019: Harsh Jain, Chairman, IFSG

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